



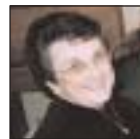
CHAPTER THREE

ACTION PLAN

- Action Charts Explanation
- Action Charts



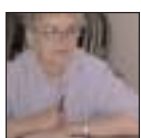
Roseway people



Workshop #1



Vision Committee meeting



ACTION CHARTS EXPLANATION

The Action Chart is a map for implementation of Roseway's vision. This chart identifies individual actions, both long-term and short-term, that will lead to the achievement of the vision. It is intended to be a tool to assist the neighborhood and policy makers in moving forward, and is expected to be periodically updated.

The chart is organized geographically, with a list of individual actions for each of the focus areas, as well as a list of actions for the general neighborhood. Actions within each geographic area are identified under categories, including such topics as street improvements, zoning changes, and community building.

The primary implementer for each action is identified, but all actions will require partnerships. To move toward achieving the community vision, Roseway Neighborhood Association will work with each of these key implementers to seek action on its identified priorities and actions.

A timeframe is identified for each action to identify whether the action can be accomplished in the short term, the long term, or somewhere in between. The timeframe is a goal, not a mandate, and is intended to provide a gauge of the amount of time that would likely be necessary to achieve a specific action.

ACRONYMS USED IN THE ACTION CHARTS

TRI MET	Tri-County Metropolitan Transportation District of Oregon
RNA	Roseway Neighborhood Association
PDOT	Portland Department of Transportation
OPDR	Office of Planning & Development Review
BOP	Bureau of Planning
PDC	Portland Development Commission
CNN	Central Northeast Neighbors

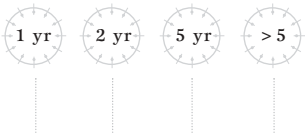





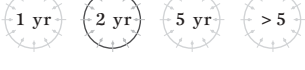
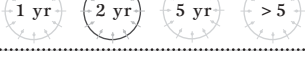
PLACES/FOCUS AREAS IMPLEMENTER TIMEFRAME ACTION

I.
Sandy from 68th to 77th

STREETSCAPE
IMPROVEMENTS

PLACES/FOCUS AREAS	IMPLEMENTER	TIMEFRAME	ACTION
		1 yr 2 yr 5 yr > 5	
	TriMet, RNA/Roseway Bus. Assoc.	1 yr 2 yr 5 yr > 5	Work with local businesses to get trash cans at neighborhood bus stops.
	RNA	1 yr 2 yr 5 yr > 5	Explore installing planters on medians as a short term improvement.
	PDOT/ODOT	1 yr 2 yr 5 yr > 5	Adjust light timing to favor pedestrians, with longer crossing time and quicker change to "walk" signal.
	Roseway Bus. Assoc.	1 yr 2 yr 5 yr > 5	Design and install banners, street furnishings and plants to build a better business district.
	PDOT/ODOT, RNA/Roseway Bus. Assoc.	1 yr 2 yr 5 yr > 5	Improve street crossings and install new ones.
	Friends of Trees, business owners	1 yr 2 yr 5 yr > 5	Establish business district tree planting.
	RNA/Roseway Bus. Assoc.	1 yr 2 yr 5 yr > 5	Organize park block design workshop.
	Roseway Business Association/PDOT	1 yr 2 yr 5 yr > 5	Select, design and prioritize on-street parking revisions.
	OPDR/PDOT	1 yr 2 yr 5 yr > 5	Implement selected on-street parking revisions
	Commissioners/Business owners	1 yr 2 yr 5 yr > 5	Negotiate parking at the existing surface lots for use by local business customers
	RNA/Roseway Bus. Assoc.	1 yr 2 yr 5 yr > 5	Implement park block design.

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PLACES/FOCUS AREAS	IMPLEMENTER	TIMEFRAME	ACTION
I. Sandy from 68th to 77th continued			
BUILDING IMPROVEMENTS: ZONING CHANGES	OPDR/BOP		Organize and conduct a Roseway Vision Committee design workshop. Explore zoning issues and possible barriers to mixed use and storefront retail development.
ZONING CHANGES	OPDR/BOP		Reconsider R2.5 zoning on blocks adjacent to Sandy Boulevard.
BUILDING IMPROVEMENTS	Roseway Bus. Assoc./OPDR		Education to improve compliance with City's storefront window standard.
	PDC		Secure storefront improvement loan funding.
COMMUNITY BUILDING	RNA		Identify key businesses, such as Safeway, US Bank, Thanh Thao, Latus Motors, Roseway Theater and Fairleys and encourage them to stay in neighborhood and take on a leadership role.
	PDC/CNN		Re-establish Roseway Business Association.
	business owners		Develop a Roseway Business District promotional program.
	Roseway Business Association		Develop a program to attract new businesses, especially neighborhood-oriented retail and offices.

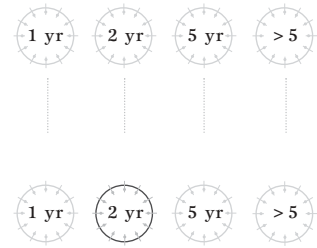
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PLACES/FOCUS AREAS IMPLEMENTER TIMEFRAME ACTION

I.
Sandy from 68th to 77th
continued

COMMUNITY
BUILDING

Roseway Bus. Assoc./PDC



Conduct a market analysis for the Sandy/Roseway business district to determine, among other things, niche market opportunities for the district.

Roseway Bus. Assoc.



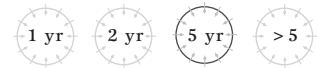
Conduct workshops for local business owners about how to improve displays, lighting, signage and storefront design.

Roseway Bus. Assoc.



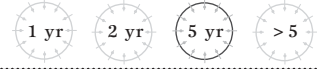
Develop a program to attract new businesses, especially neighborhood-oriented retail and offices.

Roseway Bus. Assoc.



Explore programs to enhance effectiveness of Business Association, such as the creation and funding of a position for Main Street Manager.

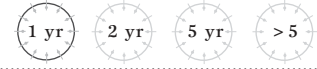
Roseway Bus. Assoc.



Create a position for and hire a Main Street Manager.

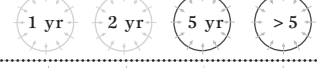
POLICY CHANGES
TRANSPORTATION
SYSTEM PLAN

PDOT/ODOT



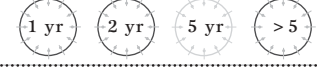
Reclassify Sandy Boulevard as a "Main Street" through this area.

PDOT/ODOT



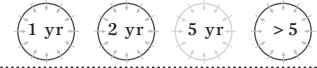
Study, design, and implement improvements to 72nd/Sandy intersection.

PDOT



Update Bicycle Master Plan to show 72nd/Fremont/Sandy as a junction of several routes. Implement improvements.

PDOT



Update Pedestrian Master Plan to show junction of several routes. Implement improvements.

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PLACES/FOCUS AREAS	IMPLEMENTER	TIMEFRAME	ACTION
<p>I. Sandy from 68th to 77th continued</p> <p>POLICY CHANGES. ZONING CODE & COMP PLAN</p> <p>AGENCY COORDINATION</p>			
	<p>OPDR/BOP</p>		<p>Rezone</p>
	<p>Tri-Met</p>		<p>Coordinate bus stop enhancements.</p>
	<p>Tri-Met</p>		<p>Improve local bus service, especially for commuters, weekend and evening users of lines 12 and 33.</p>
	<p>Tri-Met, Roseway Bus. Assoc., commissioners</p>		<p>Coordinate weekend use of park and ride spaces for business customers.</p>
	<p>TriMet/PDOT</p>		<p>Explore streetcar on Sandy</p>
	<p>Roseway Business Assoc./PDC/ TriMet</p>		<p>Create and negotiate shared parking program utilizing existing surface parking lots for use by local business customers.</p>
<p>Roseway Business Assoc./PDC</p>		<p>Secure storefront improvement loan funding.</p>	

ACTION CHART

PLACES/FOCUS AREA	IMPLEMENTER	TIMEFRAME	ACTION
<p>II. Sandy from 77th to 82nd</p>			
STREETSCAPE IMPROVEMENTS	<p>PDOT/ODOT</p>		<p>Adjust light timing to favor pedestrians, with longer crossing time and quicker change to “walk” signal.</p>
	<p>RNA</p>		<p>Design gateway and implement.</p>
BUILDING IMPROVEMENTS; ZONING CHANGES	<p>OPDR/BOP</p>		<p>Organize and conduct a Roseway Vision Committee design workshop. Explore zoning issues and possible barriers to mixed use and storefront retail development.</p>
ZONING CHANGES	<p>OPDR/BOP</p>		<p>Reconsider R2.5 zoning on blocks adjacent to Sandy Boulevard.</p>
BUILDING IMPROVEMENTS	<p>OPDR/PDC</p>		<p>Education to improve compliance with City’s storefront window standard.</p>
	<p>RNA/Roseway Bus. Association</p>		<p>Organize and conduct Roseway Business Association design workshop.</p>
COMMUNITY BUILDING	<p>RNA, Mult. County Library</p>		<p>Continue building relationship with Gregory Heights Branch of the Multnomah County library, including using the library bulletin board as the neighborhood news center. With improvements to display, include multilingual format.</p>

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PLACES/FOCUS AREA	IMPLEMENTER	TIMEFRAME	ACTION
II. Sandy from 77th to 82nd continued	COMMUNITY BUILDING RNA/CNN		Develop liaison with key businesses. Help them secure funding for improvements that enhance pedestrian access and street presence.
	RNA		Encourage existing businesses to have more retail/storefront presence, rather than an auto strip presence.
	POLICY CHANGES. TRANSPORTATION SYSTEM PLAN PDOT/ODOT		Reclassify Sandy Boulevard as a “Main Street” through this area.
	PDOT		Update Bicycle Master Plan to show bicycle route to Parkrose TC, The Grotto, Rocky Butte Natural Area, Historic Shriners Hospital Site; implement improvements.
	PDOT		Update Pedestrian Master Plan to show pedestrian route to Parkrose TC, The Grotto, Rocky Butte Natural Area, Historic Shriners Hospital Site; implement improvements.
	POLICY CHANGES. ZONING CODE & COMP PLAN OPDR/BOP		Rezone

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PLACES/FOCUS AREA	IMPLEMENTER	TIMEFRAME	ACTION
<p>III. a Prescott & 72nd</p>		<p>1 yr 2 yr 5 yr > 5</p>	
<p>BUILDING IMPROVEMENTS; ZONING CHANGES</p>	<p>OPDR/BOP</p>	<p>1 yr 2 yr 5 yr > 5</p>	<p>Organize and conduct a Roseway Vision Committee design workshop. Explore zoning issues and possible barriers to mixed use and storefront retail development.</p>
<p>STREETSCAPE IMPROVMENTS</p>	<p>RNA/Roseway Bus. Assoc.</p>	<p>1 yr 2 yr 5 yr > 5</p>	<p>Select, design and prioritize Streetscape improvements improvements.</p>
<p>POLICY CHANGES. TRANSPORTATION SYSTEM PLAN</p>	<p>PDOT</p>	<p>1 yr 2 yr 5 yr > 5</p>	<p>Update Bicycle Master Plan to show junction of several bicycle routes.</p>
	<p>PDOT</p>	<p>1 yr 2 yr 5 yr > 5</p>	<p>Update Pedestrian Master Plan to show junction of several pedestrian routes.</p>
	<p>PDOT</p>	<p>1 yr 2 yr 5 yr > 5</p>	<p>Investigate Prescott for additional BMP, Pedestrian Plan updates. Implement improvements.</p>
<p>AGENCY COORDINATION</p>	<p>PDOT/Parks</p>	<p>1 yr 2 yr 5 yr > 5</p>	<p>Participate in implementation of Park Blocks improvements/maintenance.</p>
<p>POLICY CHANGES. ZONING CODE & COMP PLAN</p>	<p>OPDR/BOP</p>	<p>1 yr 2 yr 5 yr > 5</p>	<p>Rezone</p>

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PLACES/FOCUS AREA	IMPLEMENTER	TIMEFRAME	ACTION
<p>III. b Fremont & 62nd</p> <p>BUILDING IMPROVEMENTS; ZONING CHANGES</p> <p>STREETSCAPE IMPROVEMENTS</p> <p>POLICY CHANGES. TRANSPORTATION SYSTEM PLAN</p> <p>POLICY CHANGES. ZONING CODE & COMP PLAN</p>	<p>OPDR/BOP</p> <p>RNA</p> <p>PDOT</p> <p>PDOT</p> <p>OPDR/BOP</p>	<p>1 yr 2 yr 5 yr > 5</p> <p>1 yr 2 yr 5 yr > 5</p> <p>1 yr 2 yr 5 yr > 5</p> <p>1 yr 2 yr 5 yr > 5</p> <p>1 yr 2 yr 5 yr > 5</p>	<p>Organize and conduct a Roseway Vision Committee design workshop. Explore zoning issues and possible barriers to mixed use and storefront retail development.</p> <p>Select, design and prioritize Streetscape improvements.</p> <p>Update Bicycle Master Plan to show as a bicycle route. Implement improvements.</p> <p>Update Pedestrian Master Plan to show as a pedestrian route. Implement improvements.</p> <p>Rezone</p>

AcTiON CHaRT

PLACES/FOCUS AREA	IMPLEMENTER	TIMEFRAME	ACTION
IV. Siskiyou & 82nd			
BUILDING IMPROVEMENTS: ZONING CHANGES	OPDR/BOP		Organize and conduct Roseway Vision Committee design workshop. Explore zoning issues and other possible barriers to desired development.
STREETSCAPE IMPROVEMENTS	RNA		Select, design and prioritize Streetscape improvements.
POLICY CHANGES. TRANSPORTATION SYSTEM PLAN	PDOT		Update Bicycle Master Plan to show bicycle routes to Schools, Park, Rocky Butte, Sacramento, Tillamook Bikeway, Parkrose Golf course, 40 Mile Loop Trail, Parkrose TC. Implement improvements.
	PDOT		Update Pedestrian Master Plan to show pedestrian routes to Schools, Park, Rocky Butte, Sacramento, Tillamook, Bikeway, Parkrose Golf course. Implement improvements.
	PDOT		Reclassify 82nd as a "Neighborhood Corridor".
AGENCY COORDINATION	PDOT		Implement pedestrian improvements.
POLICY CHANGES. ZONING CODE & COMP PLAN	OPDR/BOP		Rezone

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