

## RNA January 2013 Board Meeting Minutes

Chair Paul M. called the January 8, 2013 Board Meeting to order at 7 pm. Nineteen (19) people were in attendance.

**Board members present:** Ted Carlston, Angela Carpenter, Britt Conroy, David Drouin, Denise Gorrell, Del Lewis, David Lochelt, Nancy Mensch, Paul Mooring, Melinda Palmer, Jessica Reese, Linda Row, Peggy Sullivan, Lindsey Wise and Julia Wojciechowski.

**Neighbors Present:** Two (2): Monica Leal and Julie Koroch

**Volunteers Present:** Bonnie LaDoe and Catherine Wilson.

**Additions to the Agenda:** Clean Up, Concerts in the Park, Board Membership Update, and Flowers to the People – Permit Violation.

**Approval of the November 2012 Meeting Minutes:** Paul M. moved and Ted C. seconded. Motion carried.

**Treasurer's report:** Linda R. reported \$7931.95 in the bank.

### CURRENT BUSINESS:

#### CNN Update:

- Catherine W. reported that the November CNN meeting was cancelled.

#### Land Use Update:

- Bob P. reported that he did not attend the November LUTOP Meeting.
- Paul M. reported that CNN is hosting a Social Networking seminar at CNN on January 22<sup>nd</sup>, from 6pm to 8pm.
- Britt C. reported that he has received e-mail correspondence regarding Sandy Blvd as a high crash corridor and stated he will forward the correspondence to the Board.

#### Clean Up:

- Jessica R. reported that CNN will be holding its mandatory Clean Up meeting on February 20<sup>th</sup>, from 6pm to 8pm at CNN. (It was originally slated for February 13<sup>th</sup>.) Jessica R. stated she would be attending the meeting. Nancy M. and Ted C. stated they will attend as well.

#### Concerts in the Park:

- Angela C. stated that the first meeting for the Concerts in the Park Committee will be held on January 24<sup>th</sup> at 7pm at Annie's Donuts. Concert producers Judith Yeckel and Jen Bernard will be in attendance.

**Board Membership Update:**

- Paul M. reported that Board Member Jason Porath has resigned from the Board and that the Association will not hold a replacement election.

**ROSEWAY BUSINESS:****Newsletters for Winter:**

- Articles Due Date:
  - Paul M. stated that articles for the Winter Newsletter are due Saturday, January 12<sup>th</sup>.
- Calendar of Events:
  - Paul M. stated that he has revised the Calendar of Events to include the updates provided by Angela C.
  - David D. stated that he will format the revised Calendar for the Newsletter.
- Advertising:
  - Catherine W. stated that it is possible to do an entire page of advertising, if desired.
- Print Options:
  - David D. reported that he asked the printer regarding the cost of adding an insert to the newsletter and states he should get an answer before the article deadline.
- Paul M. made a motion to spend up to \$500 on the Winter Newsletter. Dell L. seconded the motion. Motion carried.
- Melinda P. asked David D. to ensure that 500 Newsletters be set aside for delivery to local businesses. David D. stated he would do so.
- Neighbor Julie Koroch stated she would submit an article for the Winter Newsletter.

**Flowers to the People – Permit Violation:**

- Neighbor Monica Leal reported to the Board that she lodged a permit violation complaint against Flowers to the People. She stated that she has been in contact with Bob P. regarding the complaint.

**Friends of Trees Planting:**

- Paul M. provided the following information regarding this year's Friends of Trees Planting:
  - Last day to sign up for a tree is February 26<sup>th</sup>. (There will be no free trees for the Roseway Neighborhood this year.)
  - Last day to order a tree is March 11<sup>th</sup>.
  - Tree planting will occur on March 30<sup>th</sup>.

**Roseway Rebranding Project:**

- Ted C. asked the Board if “rebranding” meant the branding and identification of the neighborhood as the Roseway Neighborhood.
  - Paul M. replied that his desire for rebranding is to make the Association's

activities in the Neighborhood more cohesive and to better advertise the Roseway Neighborhood.

- Angela C. stated that rebranding should also involve creating the items that identify the Neighborhood and the Board, such as banners and signs.
  - Ted C. brought up the issue of replacing the destroyed Roseway Neighborhood sign on NE 72<sup>nd</sup> Avenue, or instead placing more, smaller Neighborhood signs around the Roseway Neighborhood. Catherine W. suggested that before making a new sign or signs, the Board must decide what kind of sign it wants to erect.
- David D. then segued to the issue of how to go through the “branding” process by providing the Board with a general branding plan.
  - David D. stated that he believed the Board needs to include the community in the process (through online surveys or the like). He also told the Board it needs to determine what objects the Association needs, such as signs, letter heads, etc.
- Paul M. asked if any Board Members and Volunteers were interested in being involved in the rebranding process.
  - David D. agreed to head a Rebranding Committee to work on creating community involvement and determine what the Association needs. David D. warned that this process could take upwards of a year to complete.
- Paul M. suggested adding a half-hour after every Meeting for the Rebranding Committee to meet. The Consensus of the Board was to allow the Rebranding Committee to do so.
  - The first meeting of the Rebranding Committee will be after the February Board Meeting.

## **NEW BUSINESS TO CONSIDER?**

### **Parking Enforcement:**

- David L. spoke about his dealing with City parking enforcement regarding drivers who park the wrong way on the street or block the sidewalk.

### **Trash Burning:**

- Catherine W. reported that she may have a neighbor who burns trash in her backyard and asked if there an ordinance against trash burning.
  - Paul M. stated that homeowners cannot be forced to use trash hauling services, but that they cannot burn trash on their property.
  - Denise G. stated that Oregon Department of Environmental Quality (DEQ) has an outdoor burning guide. Paul M. will send a link to the guide to the Board.

### **Future Speakers:**

- Angela C. reported that she e-mailed all principals and vice principals of area schools to be guest speakers for the April General Meeting. So far, only Sarah Lewins, principal of Roseway Heights, has responded to her request.

- Paul M. has contacted our State Representative, as well as Commissioner Amanda Fritz, to attend the April General Meeting.

**Neighborhood Beautification:**

- Ted C. stated he may try to partner with City Repair to fix up the property on NE Beech St. between NE 76<sup>th</sup> and 77<sup>th</sup> Avenues, as City Repair is experienced at handling such matters.
- Catherine W. stated that City Repair was the group that sponsored the Street Mural Project last year. She also stated that there may be an issue with fixing up that particular property as it may be private property.

Chair Paul M. adjourned the meeting at 7:58pm.

Respectfully Submitted

Nancy M.