

RNA September 2012 Board Meeting Minutes

Paul M. called the September 2012 Board Meeting to order at 7:04 pm. Nineteen people were in attendance.

Board members present: Kathleen Blevins, Ted Carlston, Angela Carpenter, David Drouin, Nancy Fredricks, Denise Gorrell, Eric Gorrell, David Lochelt, Nancy Mensch, Paul Mooring, Melinda Palmer, Peggy Sullivan, Lindsey Wise and Julia Wojciechowski.

Neighbors Present: Three.

Volunteers Present: Bonnie LaDoe and Catherine Wilson.

Additions to the Agenda: None.

Approval of the July 2012 General Meeting Minutes: Paul M. moved and Ted C. seconded. Motion carried.

Treasurer's report: Melinda P. reported \$6,322.91 in the bank. (This amount does not include reimbursements from CNN of \$2,200 for newsletter costs and \$830 for mowing of the Park Blocks.)

CURRENT BUSINESS:

CNN Update:

- Catherine W. reported that the CPA for CNN has asked the Board to adopt a new accounting template to better track funds received from and sent to CNN. Also, CNN asked that all Association checks bear two signatures.
- Catherine W. also reported that the City of Portland may consider doing some rezoning because the developers of the new building next to the Hollywood Theatre did not have to provide for extra parking which upset neighboring businesses.
- Lastly, CNN is holding a small grant program workshop on September 25th.
 - Peggy S. asked if the Board could apply for grant money to maintain any new trees which are planted on the Park Blocks.
 - Paul M. stated he was planning on attending the meeting and will report back to the Board at the October General Meeting.

Land Use Update:

- Angela C. reported that she and Bob P. attended the September LUTOP meeting.
 - Angela C. informed the Board that CNN is sponsoring a walking tour on September 19 to assess the present conditions and future needs of N.E. 82nd Avenue. Angela C. encouraged board members and neighbors to attend, if possible.
- The Board then engaged in a general discussion regarding new businesses in the

Roseway Neighborhood.

- Ted C. briefly discussed the new Marijuana Co-Op on located on NE Prescott.
- Eric G. asked whether the new bio-swales along NE Sandy Blvd. will be planted? Paul M. responded yes.

ROSEWAY BUSINESS:

Newsletter Articles and Ideas – Tomorrow

- Paul M. reminded board members that articles for the next newsletter must be to Lindsay W. by September 11th.
- Paul M. asked for additional article submissions.
 - Peggy S. stated she will write an article re: recruiting new board members.

Roseway Branding: Angela C.

- Paul M. opened a discussion about whether to use Association funds to “brand” the Roseway Neighborhood.
 - Angela C. agreed and stated that the Association at least needs new signage for neighborhood events.
 - Julia W. responded that the Board should create a “wish list” of its needs first. Lindsay W. concurred.
- Peggy S. suggested putting out a request for branding proposals.
 - David D. stated that the Board should hire a professional.
 - Paul M. suggested spending \$1,000-\$1,500 of Association funds for professional help, but David D. responded that the usual ballpark figure for professional branding is about \$5,000.
 - Eric G. responded that if the Board wants to hire someone, the Board first needs to create a mission statement to decide how to brand.
- Peggy S. MOVED to create a new subcommittee for branding the Roseway Neighborhood, such subcommittee to create a mission statement and wish list for the Roseway Neighborhood, and locate a professional brander. Paul M. seconded the motion. Motion carried.
 - Members of the new subcommittee: David D., Catherine W., Julia W., Lindsay W., and Angela C., with Peggy S. as needed.
 - The subcommittee will attempt to have a proposal ready for the Board to consider at the November Board Meeting.

Roseway Sign: David L.

- David L. reported that he presented his proposal for the new Roseway Sign to the City of Portland and learned that the City will only approve of a one-sided neighborhood sign (with lettering on both sides) that is a maximum of 10 square feet and has a base of no more than two feet from the ground.
 - Peggy S. asked if it were possible to get around City rules by presenting the proposal as public art. David L. responded that if it has words on it, the City considers it a sign, so his proposed design is out.
- David L. also reported that the permit for installing a Roseway Sign is \$200, upon

approval of a design by the City, of course.

- Nancy M. suggested that the board should not consider new Roseway Sign proposals until the new branding subcommittee presented its proposal.
 - Consensus of the board is to wait until such time.

Winter Newsletter – Final Details

- Catherine W. and Melinda P. reported that they met with the newsletter printer regarding the costs of mailing the winter newsletter in January.
 - Catherine W. stated that the cost of mailing 3200 newsletters will total \$350, plus the usual printing costs of \$339.
 - Catherine W. also stated that most neighborhood associations normally mail their newsletters.
- Paul M. asked if any board member was opposed to the extra cost.
 - Eric G. suggested mailing a one-page calendar in January instead of a full newsletter, as it would be easier to create and likely cheaper to mail. David D. agreed with Eric G.'s suggestion.
- With no consensus from the Board, Paul M. tabled the matter until the October or November Meetings.

General Meeting – Elections

- Paul M. proposed using the Robert's Rule of "Election by Assertion" to re-elect board members who want to continue to serve as board members since the Board makes up the nominating committee. (Paul M. noted that officers cannot be elected by Assertion and open officer positions must be voted on in the October General Meeting.)
 - Paul M. believed that Election by Assertion will simplify and shorten the process for voting for board members during the October General Meeting as only truly open positions will be up for voting.
- Paul M. asked if any board member objected to using Election by Assertion; no board member objected.
- The following board members were re-elected by Assertion:
 - Ted C.
 - Denise G.
 - Peggy S.
 - Lindsay W.
 - Paul M. (who will be stepping down as Chair)
 - Melinda P. (who will be stepping down as Treasurer)
- The following board members who are stepping down and whose position will open to new members at the October General Meeting:
 - Eric G.
 - Nancy F. (who will stay on as a volunteer)
 - Kathleen B. (who will stay on as a volunteer)
 - Connie P. (who will stay on as a volunteer and continue to prepare welcome neighbor packets)
- Paul M. stated he will contact Bob P. about whether he wants to remain a board member or step down.

- Paul M. and Melinda P. reported that they will be stepping down as officers. The positions of Chair and Treasurer will be open for voting at the October General Meeting.

NEW BUSINESS:

- Peggy S. announced that on October 19 or 20, she will be hosting dinner party for longtime neighbor Tim Dalrymple. The next day there will be a walking tour of old homes in the Roseway neighborhood.
 - Peggy S. asked the Board to consider taking part in the tour in some way.

Paul M. adjourned the meeting at 8:17pm.

Respectfully submitted,

Nancy Mensch