

RNA November 2013 Board Meeting Minutes

Chair Paul M. called the November 12, 2013 Board Meeting to order at 7:03 pm. Thirteen (13) people were in attendance.

Board members present: Ted Carlston, Angela Carpenter, Denise Gorrell, Del Lewis, Abbe MacFarlane, Nancy Mensch, Paul Mooring, Jessica Reese, Linda Row, Mark Sandri, Peggy Sullivan, and Julia Wojciechowski.

Neighbors Present: None

Volunteers Present: Catherine Wilson

Additions to the Agenda: Rebranding Committee, Clean-Up Committee (proposed dates for 2014 Clean-Up), and Mama Leo's Restaurant: Food Basket Drive.

Approval of the October 2013 General Meeting Minutes: Paul moved and Peggy seconded. Motion carried, with the following corrections noted: spelling of NE Fremont on pages 1 and 2.

Treasurer's report: Linda R. reported \$10,002.06 in the bank.

CURRENT BUSINESS:

CNN Update:

- No update provided.

Land Use Update:

- No update provided as Bob P. not in attendance.
- Paul M. suggested selecting an alternate attendee for LUTOP meetings at a later date.

Rebranding Committee:

- Julia W. provided the Board with an update of committee activities.
 - The committee created a survey for Roseway residents which ran through the summer and ended on November 5.
 - 180 completed surveys received.
 - Since completion of survey period, the committee has been:
 - Looking at the commonalities in the surveys to provide guidance;
 - Researching the costs of developing a new neighborhood logo by a professional (and expects to have a budget for this project by next year); and
 - Developing our inventory, i.e., determining where will new the logo go (the newsletters, concert promotions, etc.).
 - Julia W. requested time at the January Planning Meeting to discuss these issues.

- Ted C. asked how the Association is differentiating Roseway from other neighborhoods and whether the 72nd Ave. park blocks have an official name (such as the Roseway Park Blocks) or not. (If not, Ted C. stated it would be a good idea to see if the Association can provide the park blocks with an official designation.)
 - Abbe M. stated that the 72nd Ave. park blocks are not owned by Portland Parks and Recreation.
 - Denise G. stated the blocks are owned by PBOT.
- Julia W. stated that the committee is talking about creative ways of getting the Roseway Neighborhood on the map.
 - Peggy S. stated that she has heard Roseway referred to as the Sandy Plateau.
 - Ted C. responded that it is technically part of the Alameda Ridge.

NEW BUSINESS:

Letter of Support for 82nd Ave. Improvements:

- Paul M. made a motion to support the mission/objective of letter of support. Peggy S. seconded the motion. Motion carried, except that Ted C. absented from the vote.
- Paul will draft a letter for the Board to review and sign.

Letter to Mayor Hales in support of stronger action on tire slashing:

- The Richmond Neighborhood Association and Hosford-Abernethy Neighborhood Development (HAND) wants the Association to support their letter to Mayor Hales regarding tire vandalism.
- Paul M. made a motion to sign on to the letter. Denise G. seconded. Motion passed.
 - Paul M. will send the letter to the Board to review.

Scott Everist (72nd Ave resident) has asked Bob P. if the RNA would consider paying for the tune up of his lawn mower that he has used to trim the grass on the park blocks for the last three years:

- Scott E. lends his mower to Madison Soccer, whom the Association pays to mow the 72nd Ave. park blocks. (Scott E. does not get paid for mowing.) The cost of a tune-up for the mower would be approximately \$300.
- Denise G. asked how often does a mower need a tune-up?
- Julia W. asked the same and asked for some fee estimates as she feels \$300 may be high.
 - Paul M. concurred with Denise G. and Julia W. concerns.
- Julia W. also asked if Scott E. is also using the mower for his own purposes. If so, then should the RNA split the tune-up cost with him?
 - Jessica R. asked whether the mower is used for any other purposes.
- Ted C. stated that the Association only officially sponsored Scott E.'s mower for one of the last three years (due to change from Rose City Little League to Madison Soccer), and with cost of a tune up, he believes the total cost is comparable to what Association paid Rose City Little League to mow the park blocks.
- Paul M. stated that the Board has too many questions and needs more information before making a decision.

- Paul M. stated he will get more information from Bob P. about the situation.

Winter Solstice Party (Volunteer Appreciation):

- Peggy S. stated she is happy to host the party at her home again this year, using the same caterer (Custom Cuisines).
 - She would like suggestions for the date, as this year the solstice is the Friday before the Christmas holiday.
 - Peggy S. suggested a date of Friday, December 13 instead.
 - The Board agreed with date change to Friday, December 13.
- Paul M. proposed a budget of \$500, same as previous year. Board concurred.

January Planning Session:

- Paul M. suggested holding the planning meeting on Saturday January 4 or 11.
 - Consensus of the Board is to hold the planning meeting on January 11 from 10am to 12:30pm.

Winter Newsletter:

- There were delivery/cost issues last year and David D. is stepping aside as copy editor, so Paul M. asked if the Board wanted to do a winter mailing in 2014.
 - Paul M. stated he was not opposed to delivering the newsletter in the rain, but it would need to be ready for delivery by the end of January.
- Angela C. stated that the Winter Newsletter started out originally as only a calendar of events, and then morphed into full newsletter. Angela C. proposed going back to only printing a calendar of events, leaving other news for the website.
 - Denise G. responded that the Board decided to do a full newsletter instead of a calendar of events since the printing costs were the same.
 - Paul M. agrees with Angela C.'s proposal to keep to a calendar of events.
 - Peggy S. also agreed, and suggested that it be printed on better stock so people can stick it on their fridge.
 - Paul M. stated he will create a formalized calendar of events after the January planning meeting.
 - Paul M. also stated the second portion of Angela C's proposal is doable, but the Association website needs to be revised and all Board members should have access to it for editing purposes.
- Ted C. asked how the Association will be funding the newsletters after this fiscal year (which ends June 2014)?

Clean-Up – Date Proposals:

- Jessica R. stated that the Association needs to choose a date for the 2014 Clean-Up.
 - Paul M. suggested either May 31 (first choice) or May 31 (second choice).
 - Julia W. stated that if neither date was available, allow Jessica R. to choose.
- Board concurs with Paul's and Julia's suggestions.

Mama Leo's Restaurant: Food Basket Drive

- Paul M. stated that Mama Leo's Restaurant is holding a basket drive for families in need for the holidays and will send a letter to Board Members to see if the Association should be a sponsor.

Paul M. adjourned the meeting at 8:07 pm.

Respectfully Submitted

Nancy Mensch